

SPONSORSHIP OPPORTUNITIES

PRIDE *at* BASS STREET LANDING

Presented by  GILEAD

6/12 *Pride 5K: Walk, Run, & Roll*

6/18 *Pride Party*

Partner with The Project of the Quad Cities and Gilead Sciences for Pride at Bass Street Landing! We have a variety of packages available that work for your budget while giving your business the promotion it deserves.

For questions or to move forward with sponsorship, contact Tyler at 309-581-2037 or tyler@tpqc.org

[Flip over for sponsorship offerings >](#)



The Project provides holistic health care services to people living with HIV/AIDS, the LGBTQ+ community, and communities of color. We are a 501c3 non-profit and all donations are tax deductible

DRAG PERFORMANCES | LIVE MUSIC | FOOD



AT BASS STREET LANDING SPONSORSHIP OPPORTUNITIES



Please note all sponsorship packages include promotions applying to both the 5K and Pride Party.

| (LIMIT 3) \$5,000 ADVOCATE IN PRIDE | (LIMIT 5) \$2,500 PARTNER IN PRIDE | \$1,000 FRIEND IN PRIDE | \$500 ALLY IN PRIDE |
|---|--|--|------------------------------------|
|---|--|--|------------------------------------|

MEDIA PROMOTIONS (applies to all events)

| | | | | |
|------------------------------------|---|---|---|---|
| Social media ads | ● | ● | ● | ● |
| Website | ● | ● | ● | ● |
| Print ads | ● | ● | ● | |
| Email blast to exclusive TPQC list | ● | ● | ● | ● |

PARTY PROMOTIONS

| | | | | |
|---|---|---|---|---|
| On-site signage including banners | ● | ● | | |
| On-stage mention by TPQC Community Impact Officer | ● | ● | ● | |
| Vendor booth space | ● | ● | ● | ● |
| Logo placement on Pride Party t-shirt | ● | ● | ● | ● |

5K PROMOTIONS

| | | | | |
|--|----|----|----|---|
| Logo on printed materials | ● | ● | ● | ● |
| Logo on race t-shirt | ● | ● | ● | ● |
| Logo on pre/post-race communication to participants | ● | ● | | |
| Logo and link to website on event page | ● | ● | ● | ● |
| Company banner displayed at the event and at pack pick-up/registration | ● | | | |
| Complimentary race entries | 20 | 15 | 10 | 5 |

Find out more at tpqc.org/Pride or by calling 309-581-2037